

A Sale With a Tradition--The Hecht Co.'s Clean Sweep



THE Clean Sweep is more than a passing flurry of reduced prices.

It's a big, store-wide event that searches into every obscure corner where merchandise can linger.

The Clean Sweep doesn't play with prices. You'll notice that.

EVERY item has been subjected to the Clean Sweep Searchlight. It must "measure up" in quality and "measure down" to the Clean Sweep Standard of Economy.

The Clean Sweep is ready, and we know you're ready to benefit—because the Clean Sweep is for YOU.

Starting
Friday
at 9:15

Men's \$1.65 to \$2 Shirts, \$1.20

Percales, madras and repps, in printed and woven patterns. They are full cut and fast colored, with French cuffs, and made of extremely good material—the kind that is found only in the better grade of shirts. The Geo. P. Ide and other well known makes are included. Sizes 13½ to 19.

Men's \$3.00 Union Suits, \$1.95

The product of the Forest Mills and Globe; Trouserseat, in silver or ecru. Medium-weight garments, with closed crotches.

Men's \$2.50 and \$3.00 Gloves, for \$1.85

Tan Cape and Washable Meyer's, Perrin's and Fowne's Gloves in all sizes.

Men's \$1.50 and \$2.00 Ribbed Underwear, 79c

Odd lots and broken sizes of Medium-weight Ribbed Shirts and Drawers. Also a large assortment of fleece-lined shirts and drawers.

Men's \$2.50 and \$3.00 Union Suits, \$1.79

Several good winter weights in the closed-crotch styles. Many popular makes in the lots in an assortment of broken sizes.

Men's \$2.00 Velour Gauntlets, \$1.35

Black Velour Fleece-lined Gloves, that have leather palms and fingers.

Men's \$1.50 Wool Gloves, 85c

Scotch wool and lined Astrakhan, as well as lined cloth Gloves. Many with one-button clasps.

Men's 65c Lined Astrakhan Gloves, 25c

Black astrakhan gloves with fleece lining.

Men's \$2.50 and \$3.00 Flannel and Wool Top Shirts at \$1.45 in tan, gray and blue, with attached collars and one and two pockets.

Men's \$1.00 Cashmere Hose, 65c

A medium weight, in black, natural and khaki—the full seamless quality.

Men's 75c Wool Hose, 39c

An odd lot of high-grade wool hose. Broken lots of black and natural shadings.

Men's 35c Ivory Caters, 17c

All colors, but only two pairs will be allowed to one customer.

Men's \$5 to \$8 Velour and felt hats, Special \$3.65

This collection comprises many of our finest hats—taken from the best selling lines. There are velours, plain felts, scratch felts, novelties and in all the desirable colors.

Men's \$3.50 and \$4.00 Soft Hats, \$2.65

The season's most popular colors and shapes—many with the much required welted edge.

Men's Hanan Shoes Reduced

All Men's \$10 High and Low Hanan Shoes, \$14.40
All Men's \$15 High and Low Hanan Shoes, \$13.50
All Men's \$14 High and Low Hanan Shoes, \$12.60
All Men's \$13 High and Low Hanan Shoes, \$11.70
All Men's \$12 High and Low Hanan Shoes, \$10.80

Men's \$6 to \$7 Shoes \$4.25

Discontinued lines of our regular Foot Model Men's Shoes. There are all sizes in black and tan calfskins from 5 to 11 and in A, B and C widths. Goodyear welted soles and rubber.

Women's Hanan Shoes Reduced

All \$18.00 Women's High and Low Hanan Shoes, \$13.50.
All \$14.50 Women's High and Low Hanan Shoes, \$10.80.
All \$14.00 Women's High and Low Hanan Shoes, \$12.60.
All \$12.50 Women's High and Low Hanan Shoes, \$12.15.
All \$12.00 Women's High and Low Hanan Shoes, \$11.70.
All \$12.00 Women's High and Low Hanan Shoes, \$10.80.
All \$11.00 Women's High and Low Hanan Shoes, \$9.90.
All \$10.50 Women's High and Low Hanan Shoes, \$9.45.
All \$10.00 Women's High and Low Hanan Shoes, \$9.00.

Women's \$5 & \$6 Shoes \$1.69

All that we need say about these shoes is that they are of patent and gun metal leathers in sizes 2½ to 5 and in widths from A to C. They have welted soles and military and Cuban heels.

Women's \$11, \$12, \$13 and \$14 Shoes, \$8.95

A very special offering of women's calf and kid shoes, made with welted and turn soles in Russia and black calf. The shadings are gray, champagne, brown, tan and black, in styles with high or low heels. All the popular season lasts.

Children's and Misses' \$2.50 to \$3 Shoes, \$1.49.

Made of patent kid, dull calf and Russia leathers in button styles with McKay and welt soles. They are out of our regular Hoieproof line and range in size from 1 to 2.

Dependable \$3.50 Shoes for the Boy, at \$2.90.

The Goodyear welted soles in English or Hito lasts, in all sizes from 1 to 5½. A wonderful wearing shoe at a very special price.

Let's Go! The Clean Sweep of Famous Clothes for Men

Means infinitely more than mere price - reductions. It means owning a great stock of good clothes at the old prices. It's no wonder men have waited for this Clean Sweep of these famous makes, especially as the reductions are not only genuine and real, but because they are substantial.

Society Brand

The Hecht Co. and Aristocrat-ic Clothes

Men's and Young Men's \$25 and \$28 Suits and Overcoats.....	\$21.75
Men's and Young Men's \$30 and \$32 Suits and Overcoats.....	\$24.75
Men's and Young Men's \$35 and \$38 Suits and Overcoats.....	\$29.75
Men's and Young Men's \$40 and \$42 Suits and Overcoats.....	\$34.75
Men's and Young Men's \$45 and \$48 Suits and Overcoats.....	\$39.75
Men's and Young Men's \$50 and \$55 Suits and Overcoats.....	\$43.75
Men's and Young Men's \$60 and \$65 Suits and Overcoats.....	\$53.75
Men's and Young Men's \$70 and \$75 Suits and Overcoats.....	\$61.75
Men's and Young Men's \$80 Superfine Overcoats.....	\$69.75
Men's and Young Men's \$100 Fur-Collar and Fur-Lined Overcoats.....	\$79.75
Men's and Young Men's \$125 Fur-Collar and Fur-Lined Overcoats.....	\$95.75
Men's and Young Men's \$150 Fur-Collar and Fur-Lined Overcoats.....	\$99.75

A CLEAN-SWEEP OF MEN'S \$12.50 AND \$15 MACKINAWs, \$10

and the Clean Sweep of Men's Trousers

Men's & Young Men's \$5.00 Trousers, \$3.95	Men's & Young Men's \$8.50 Trousers, \$5.95
Men's & Young Men's \$6.00 Trousers, \$4.95	Men's & Young Men's \$10.00 Trousers, \$7.95
Men's & Young Men's \$7.50 Trousers, \$5.45	Men's & Young Men's \$12.00 Trousers, \$9.95

All Society Brand Full Dress and Tuxedo Suits, 20% Off



Women's \$2 & 2.50 Meyers Gloves

The name Meyers accounts for the splendid quality and smartness of these gloves. There are washable capes, piques, suedes, etc., in the most wanted shades of gray, tan, ivory, black and white, with contrasting and self-color stitching. Sizes 5¼ to 7½.

Women's \$1.75 to \$2.25 Silk Hosiery for \$1.39; 3 Pairs for \$4.00.

Full fashioned Silk Hose in black, white and colors. A few of them are the new lace effects; some perfect; others slightly imperfect; both silk and lisle tops. 89c to \$1.25 Silk Hosiery for Women, 69c. 3 pairs for \$2.00.

Full fashioned Silk Boot Hosiery and seamless ones, too, with lisle tops. Double soles, heels and toes; mostly black; seconds.

Seconds of Women's 40c and 50c Hosiery, 29c.

Burton Split Foot Hose—the kind that is knit to fit without a seam. The imperfections are very slight and there are also seamless black cotton hose—absolutely perfect in the lot.

Children's 35c and 40c Hose, 29c

Black ribbed cotton stockings, in sizes 6 to 8½.

Women's \$1.00 & \$1.25 Vests & Pants

A heavy ribbed cotton garment with long sleeves; the pants are made ankle length. Regular and extra sizes. 89c

Children's 65c and 75c Underwear, 49c.

Heavy white ribbed cotton garments—the vests have long sleeves and the pants are ankle length. Sizes are broken, but the assortment is good.

A Clean Sweep Special

This \$80 Grafonola Outfit, Special for

Includes one new type model "D" in oak or mahogany and new style cabinet, as shown, to match. Very latest style reproducer and new bayonet tone arm. The record cabinet is regularly priced \$20. For this sale, special at \$10. Price of Grafonola, \$60.

\$5 Down If you buy six records



49c White Turkish Towels, 29c

All White Hemmed Towels—a large size with a heavy nap. Not more than one dozen to one customer.

\$2 and \$2.65 Mercerized Tablecloths, \$1.39

Manufacturers' samples, slightly soiled from handling. Only 50 cloths, some with hemstitched borders; others with plain or scalloped edges.

69c Mercerized Table Damask, Yd., 49c

Beautiful damask patterns, 58 inches wide. Very special price.

69c Heavy Turkish Towels, 45c

A large size towel: some plain white and others with deep colored borders. Borders of pink, blue or gold, with spaces for initials.

9.50 Extra-Heavy Blankets

Deep silk bindings that match the combination plaid colors of blue, pink, gray, lavender and yellow. Size 70x80 inches.

\$4.00 White or Gray Cotton Blankets, Pr., \$2.85.

Have pink or blue borders and are a good weight. Size 64x76.

\$4.25 Silkoline Covered Comforts, \$3.19

The double-bed size comfort in neat patterns and colorings.

\$10.95 Lambswool Filled Comforts, \$8.95

A mercerized sateen center, plain borders. The double-bed size comfort.

\$1.79 Bleached Bed Sheets, \$1.35

Size 81x90 inches—the double-bed size—seamless. Some of them are slightly imperfect and only six will be allowed to one customer.

\$10.50 Part-Wool Plaid Blankets, Pr. \$7.50.

Pink and white, blue and white and gray and white combinations in size 66x80 inches; a good double-bed size.

\$16.50 9x12 Hodges' Wool and Fiber Rugs

A sanitary reversible rug that is very easily cleaned and suitable for any room in the house.

\$11.75

It is cut from full rolls and guaranteed perfect. All the wanted colors and patterns.

\$1.25 27x54 Rag Rugs, 79c

The plain colors of blue, green, brown, tan and Ye Olde Time Mixtures.

\$3.00 27x54 Velvet Rugs, \$1.85

Oriental and small figures in a large variety of colorings.

\$29.75 9x12 All-Wool Seamless Brussels Rugs, \$23.75

In tan, green and combination colors in 8 different designs.

\$2.50 Wilton Velvet Hall and Stair Carpets, \$1.83

This is a very special value, taking in 6 patterns. Carpet whose wholesale cost today is greater than the advertised price.

\$1.85 Velvet Hall and Stair Carpet, \$1.29

Green, red and all patterns in mixed colorings.

\$5.75 6x9 Congoleum Rugs, \$3.45

In neat conventional designs and subject to slight imperfections.

50c Triangle Mops, 27c

A standard mop with handle and bottle of floor oil. Just the thing for those corners where the ordinary mop will not go.

STRICKEN FRANCE CALLS FOR RELIEF

Northern Section Left Utterly

Prostrate by Germans, 224

Mr. Hoover Cables, 212

ITS NEEDS ARE URGENT

That part of northern France which was occupied by the Germans has been left in a prostrate condition, and more than a million and a half inhabitants need immediate relief. Herbert C. Hoover, now in Paris, has cabled to the headquarters of the Belgian relief commission here.

The message from Mr. Hoover reveals that the work of relief and rehabilitation in France will fall more heavily on the commission than was anticipated, so complete was the destruction wrought by the Germans. He declares that the territory needs housing over a considerable area as well as it does food and clothing. Industrial life has been paralyzed, and it will take many months before any results from restoration may be felt.

The relief work now being carried on in that stricken section is being done under the guidance of the commission for relief in Belgium, of which Mr. Hoover is the head.

France Unable to Meet Demands.

"The commission for relief in Belgium," said Mr. Hoover's message, "had hoped to surrender the task of relief of northern France to the French government immediately upon the German retreat. It has been found impossible, however, for the French government to undertake the food supply of this area for some months to come, and upon the urgent request of that government the commission has decided to continue."

"After the four-year paralysis of wholesale and retail business, with the destruction of the principal towns and shops, these trades have disappeared, and the people are today dependent upon a ration issued directly to them just as before the German evacuation. Until transport and trade can be rehabilitated the present system must go on, for the French distribution is done by the trades. These arrangements necessitate some reorganization of the relief work and its entire separation from Belgium."

"Twenty members of the commission for relief in Belgium, who joined the American Army as officers, have been released by Gen. Pershing to undertake this work.

"The population of this area at the moment of the retreat was about 1,500,000, there being also about 300,000 refugees in Belgium who are returning and some 500,000 refugees in France, all of whom are anxious to return to their native soil.

Twenty Leading Towns Destroyed.

"The destruction of some twenty principal towns and literally hundreds of villages renders the return of these refugees a stupendous problem. Every effort is being made to restrain them from going back until some systematic provision for shelter can be completed, but they evince an official attitude, and the roads are a continuous procession of these pitiable bodies. Thousands of them reach their villages to find every vestige of shelter destroyed, and finally wander into the villages farther back from the acute battle area, which are themselves overcrowded to a heart-breaking degree.

"In order to remedy this situation to some extent the commission for relief in Belgium has obtained the services of 150 volunteers from the American Navy, and is taking over a large amount of second-hand barrack material from the Navy and Army. Those barracks are in course of erection adjacent to the destroyed villages, under the superintendence of the Navy volunteers.

Industrial Life Destroyed.

"The entire industrial life of the region has been destroyed by the Germans. There is scarcely a single factory that can be operated without a very large portion of new equipment. The coal mines are totally destroyed and the network of railways in this region has been rendered almost hopeless of reconstruction for many months. The German method of destruction was to bend every single rail by exploding a hand grenade under it, rendering it useless for all time. The Grand Canal du Nord, which connects this section of France from the Belgian canal system and is the natural entrepot for goods for Antwerp or Rotterdam, was itself practically the fighting line for months, and is so badly destroyed that it will take fully a year for its complete reconstruction.

"The relief is based upon the allowance of food to the value of about 35 cents per day to the destitute, those having any resources or employment being required to pay. The whole extent of destitution is not yet known, but appears to be fully 60 per cent of the people.

Japan's Yearly Tonnage Increased.

TOKIO, December 15 (Correspondence of the Associated Press).—The total tonnage of new vessels launched in Japan since last January is 600,000 tons, including those to be completed by the end of this year. Compared with last year this shows an increase of 200,000 tons.

The next time you buy calomel ask for

Calotabs

The perfected calomel compound tablets that are safe and free from the customary nauseating and sickening effects. Medicinal virtues retained and improved by adjuvants and correctives.

In Sealed Packages 20 doses for 35 cents

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